INNOVATE@UCLA

Innovation. Education. Community.

2026 SPONSORSHIP PROSPECTUS













contact info@innovateucla.org

innovateucla.org

WHY INNOVATE@UCLA?

Innovate@UCLA connects the tech community with industry thought leaders and world-renowned academia and students.

Through Innovate@UCLA's mission of innovation and community members gain a range of enriching experiences and insight that take them on **their** digital journey.

Highlight your organization's point of view on the topics that matter most to IT leaders

- Topic alignment with company's offerings
- On stage speaking Executive speaking opportunities*
- Hot topic opening remarks

Build brand awareness & gain exposure to a new set of prospective customers

- On site branding
- Dedicated marketing mailer
- Company logo on event website

Opportunities to make meaningful **connections** with IT leaders from a variety of industries & companies

- Access to opt-in attendee contact info
- Connect with IT executives in an intimate setting
- Built-in networking time throughout event

Past event attendees include IT leaders from:

AVASANT, EPSON, kb HOME, FOX, CITY OF BURBANK, cie, Los Angeles Times, JPL, rh, Laserfiche, TOPGOLF CALLAWAY BRANDS, UTA

*Based on availability

SPONSORSHIP OPPORTUNITIES

	Regular Events — Summits, CxO Exchanges, WIT		Executive Leadership Awards Event		
BENEFITS	**NETWORKING $3,500**	**PREMIER $7,500**	**PLATINUM $15,000**	**GOLD $7,500**	**SILVER $5,000**
Sponsorship recognition at the event	✓	✓	✓	✓	✓
Name & logo on event material	✓	✓	✓	✓	n/a
Table & display of printed material at non-virtual events	-	✓	✓	✓	n/a
Event passes	2	4	4	3	2
Paragraph summary in a pre-event email to members	1	2	4	2	n/a
Guest Passes: available for guests outside the sponsor's organization	-	2	4	1	1
3–5 min presentation during the event	-	✓	✓	n/a	n/a
Website recognition	-	✓	✓	✓	✓
List of company names & titles of registered attendees prior to event	-	✓	✓	n/a	n/a
Opt-in prompt during registration	✓	✓	✓	✓	n/a

BUNDLE & SAVE

Sponsorship Bundle
ALL ACCESS
$25,000
Save $4,500 • 15% off

Executive Leadership Awards Dinner	**Platinum**
Summer Solstice	**Premier**
CxO Exchange Spring	**Networking**
CxO Exchange Summer	**Networking**

Combined standalone value $29,500

Sponsorship Bundle
EXECUTIVE CONNECTIONS
$18,000
Save $4,500 • 20% off

Executive Leadership Awards Dinner	**Gold**
Summer Solstice	**Premier**
CxO Exchange Spring	**N/A**
CxO Exchange Summer	**Premier**

Combined standalone value $22,500

ADDITIONAL BUNDLE BENEFITS

Speaking Opportunities

3 – 5 minute on-stage speaking opportunity at each event included in the bundle.

Program Collaboration

Opportunity to collaborate with the programming team on shaping the agenda for one designated event, including suggesting topics and discussion formats, and the opportunity to serve as a panel moderator, subject to program needs and mutual agreement

BOARD MEMBERS

Committed to a diversity of perspectives



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Manager, Enterprise Information Technology Services, Jet Propulsion Lab (JPL)



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Sponsorship Committee
Queen of iSpace



Snezana Sibalic
Program Manager, Innovate@UCLA

Our Members, Your Network

TIER 1

AVASANT

cie

City of Culver City

City of Hope

Lancaster

City of Long Beach

County of Los Angeles California

EPSON

FOX

iSpace

Laserfiche

Los Angeles Times

Metro Link

UTA

MPI Motion Picture Industry Pension & Health Plans

rh

SONY

Stand

tarsus

The Commerce

USC Marshall

UCLA Advanced Research Computing

UCLA

denomix Technologies

TIER 2

Air Lease Corporation

McGraw Hill

kb Home

The California State University

Chord Energy

City of Los Angeles

Pasadena

City of Santa Monica

HARMAN A Samsung Company

SJI

KIND

Nossaman LLP

Topgolf Callaway Brands

Port of Long Beach The Port of Choice

TIER 3

Diligent Partners

Mattel

Inner Sights

JPL

millennialshift Technologies

Majestic Realty

LA28