



2026 SPONSORSHIP PROSPECTUS



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WHY INNOVATE@UCLA?

Innovate@UCLA connects the tech community with industry thought leaders and world-renowned academia and students.

Through Innovate@UCLA's mission of innovation and community members gain a range of enriching experiences and insight that take them on their digital journey.

Highlight your organization's point of view on the topics that matter most to IT leaders

- Topic alignment with company's offerings
- On stage speaking Executive speaking opportunities*
- Hot topic opening remarks

Build brand awareness & gain exposure to a new set of prospective customers

- On site branding
- Dedicated marketing mailer
- Company logo on event website

Opportunities to make meaningful **connections** with IT leaders from a variety of industries & companies

- Access to opt-in attendee contact info
- Connect with IT executives in an intimate setting
- Built-in networking time throughout event

Past event attendees include IT leaders from:

Los Angeles Times

AVASANT



EPSON

JPL

cie



FOX

Laserfiche®

TOPGOLF
CALLAWAY
BRANDS



*Based on availability

SPONSORSHIP OPPORTUNITIES

	Regular Events - Summits, CXO Exchanges, WIT Events				Executive Leadership Awards Event			
BENEFITS	NETWORKING	GOLD	PLATINUM	VIRTUAL	PLATINUM	GOLD	SILVER	
Sponsorship recognition at the event	✓	✓	✓	✓	✓	✓	✓	
Name & logo on event material	✓	✓	✓	✓	✓	✓	n/a	
Table & display of printed material at non-virtual events		✓	✓	✓	✓	✓	n/a	
Employee Event Passes	2	3	4	n/a	4	3	2	
Paragraph summary in a pre-event email to members	1	1	2	1	4	2	n/a	
Qualified Event Passes		1	2	2	up to 4	1	1	
3-5 min presentation during the event			✓	✓	✓	n/a	n/a	
Website Recognition		✓	✓	✓	✓	✓	✓	
List of company names & titles of registered attendees prior to event			✓	✓	✓	n/a	n/a	
Opt-in prompt during registration	✓	✓	✓	✓	✓	✓	n/a	
*Members; **Non-Members	\$2,500 * \$3,500 **	\$3,500 * \$5,000 **	\$5,000 * \$7,500 **	\$2,500	\$15,000	\$7,500	\$5,000	

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Committed to a diversity of perspectives



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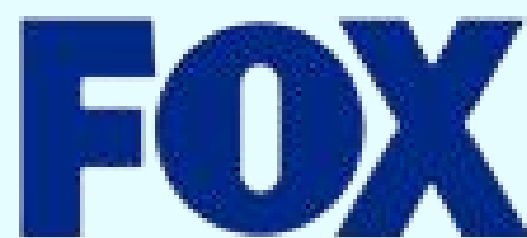
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Our Members, Your Network

TIER 1



TIER 2



TIER 3

