

# 2026 SPONSORSHIP PROSPECTUS



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[innovateucla.org](http://innovateucla.org)

# WHY INNOVATE@UCLA?

Innovate@UCLA connects the tech community with industry thought leaders and world-renowned academia and students.

Through Innovate@UCLA's mission of innovation and community members gain a range of enriching experiences and insight that take them on their digital journey.

**Highlight** your organization's point of view on the topics that matter most to IT leaders

- Topic alignment with company's offerings
- On stage speaking Executive speaking opportunities\*
- Hot topic opening remarks

**Build brand** awareness & gain exposure to a new set of prospective customers

- On site branding
- Dedicated marketing mailer
- Company logo on event website

Opportunities to make meaningful **connections** with IT leaders from a variety of industries & companies

- Access to opt-in attendee contact info
- Connect with IT executives in an intimate setting
- Built-in networking time throughout event

Past event attendees include IT leaders from:

Los Angeles Times

AVASANT



EPSON

JPL

cie



FOX

Laserfiche

TOPGOLF  
CALLAWAY  
BRANDS



\*Based on availability

# SPONSORSHIP OPPORTUNITIES

BENEFITS	Regular Events - Summits, CXO Exchanges, WIT Events				Executive Leadership Awards Event			
	NETWORKING	GOLD	PLATINUM	VIRTUAL	PLATINUM	GOLD	SILVER	
Sponsorship recognition at the event	✓	✓	✓	✓	✓	✓	✓	✓
Name & logo on event material	✓	✓	✓	✓	✓	✓	✓	n/a
Table & display of printed material at non-virtual events		✓	✓	✓	✓	✓	✓	n/a
Employee Event Passes	2	3	4	n/a	4	3	2	
Paragraph summary in a pre-event email to members	1	1	2	1	4	2	n/a	
Qualified Event Passes		1	2	2	up to 4	1	1	1
3-5 min presentation during the event			✓	✓	✓	n/a	n/a	
Website Recognition		✓	✓	✓	✓	✓	✓	✓
List of company names & titles of registered attendees prior to event			✓	✓	✓	n/a	n/a	
Opt-in prompt during registration	✓	✓	✓	✓	✓	✓	✓	n/a
*Members; **Non-Members	\$2,500* \$3,500**	\$3,500* \$5,000**	\$5,000* \$7,500**	\$2,500	\$15,000	\$7,500	\$5,000	

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Committed to a diversity of perspectives



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Global IT Infrastructure, Sony



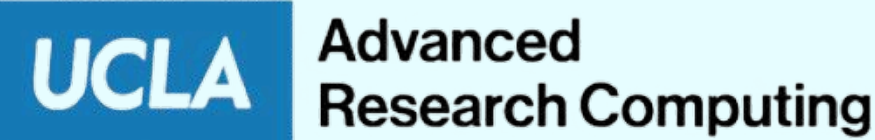
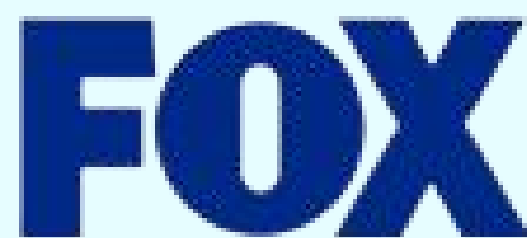
**Carole Schlocker**  
Sponsorship Committee  
Queen of iSpace



**Snezana Sibalic**  
Program Manager,  
Innovate@UCLA

# Our Members, Your Network

## TIER 1



## TIER 2



## TIER 3

