

2022 EXECUTIVE LEADERSHIP AWARDS DINNER

**Reemergence, Connectedness and Business Resiliency
in the New World of the Metaverse**

Innovate@UCLA is proud to present our 35th annual Executive Leadership Awards Dinner where we recognize outstanding leaders in the field of Digital Transformation.



Kyle Jackson

CEO & Co-Founder
Tailspin

Executive Leadership Awardee 2022



Keith Ferrazzi

Bestselling Author, Entrepreneur,
Chairman of Ferrazzi Greenlight
Keynote Speaker



Teek Mach

Artist and Director
Virtual Artist

the Metaverse



Jenefer Brown

EVP & Head of Global Products
& Experiences
Lionsgate Entertainment



Dr. Chris Mattmann

Chief Technology &
Innovation Officer
Jet Propulsion Laboratory



Kristina Serafim

Managing Director
Verizon Ventures

The panel will feature thought leaders, Heidi Pease, Head of Investment Products at Wave Financial, Frank Scavo, Senior Partner and President at Avasant Research, Jenefer Brown, EVP of Lionsgate Entertainment, Dr. Chris Mattmann, Chief Technology and Innovation Officer at Jet Propulsion Laboratory, and Kristina Serafim, Managing Director at Verizon Ventures. With an introduction from Mayor Francis Suarez, City of Miami, and Frank Scavo, President of Avasant Research, this panel will dive deep into the metaverse.

Networking Reception Sponsorship Benefits



NETWORKING

- Get introduced by an Innovate@UCLA Board Member or the Dean of UCLA Anderson
- 3-5 minute presentation during the event



BRANDING

- Logo on the digital display in the hallway outside the ballroom
- Company logo placement on website
- Table & display of printed material at non-virtual events



ACCESS

- Event passes
- Guest attendance of choice
- Opt-in prompt during registration for attendee to connect with sponsor
- List of company names & titles of registered attendees prior to event

Join us:

Date: Thursday, September 29th

Time: 5:00PM - 9:00PM PST

Location: UCLA Luskin Ballroom



For more information:

Contact Pablo Morales:

tel:8182354955

info@innovateucla.org

