

Innovation. Education. Community.

## 2025 Membership Prospectus



### Membership Value Proposition

Engage with a community of leading technology practitioners and providers, world-class university educators and researchers, emerging technology originators, and a talented student population.

### Access our network

CxOs representing Fortune 500 companies
Public Sector Entities
Startups and Emerging Technology Companies



### Events

Virtual thought leadership sessions

Quarterly in-person networking and social events

Select speaking and presentation opportunities

### Access to UCLA resources

UCLA content and research

Access to UCLA talent pool

Student mentorship/teaching opportunities



### Membership Tiers



#### INDIVIDUAL & VIP tier benefits, plus:

- Benefits open to entire organization
- Student engagement (e.g., access to interns, student programs, & mentorship opportunities, etc.)
- Promotional opportunities on Innovate@UCLA mailers

# Tier 2 VIP

#### INDIVIDUAL tier benefits, plus:

- Attend exclusive events (CXO Exchange Practitioners only, Evanta, etc.)
- Newsletter spotlight (Providers Case study spotlight)
- Speaking opportunities (events and with students)
- May be considered for Innovate@UCLA board service

\*Requires Innovate@UCLA interview

### Tier 3 Individual

#### INDIVIDUAL tier benefits:

- Attend general in-person and virtual events
- Typically includes meals/beverages, where available, at no additional fee
- Networking & access
- Content as available from events
- Receive Innovate@UCLA newsletter

\*Not available for Providers

### Membership Tier Prices

### Corporate (All Company, All Events)

- Public Sector (\$3,500)
- Practitioner Revenue < \$1B (\$3,500)</li>
- Practitioner Revenue > \$1B (\$7,000)
- Services Providers (\$7,000)

### VIP

(One Person, All Events)

- Public Sector (\$1,500)
- Practitioner Revenue < \$1B (\$1,750)
- Practitioner Revenue > \$1B (\$1,750)
- Services Providers (N/A)

(One Person, Non-Exclusive Events)

- Public Sector (\$275)
- Practitioner Revenue < \$1B (\$325)
- Practitioner Revenue > \$1B (\$325)
- Services Providers (N/A)

### BOARD MEMBERS

#### Committed to a diversity of perspectives



Beth Apillanes Vice Chair Manager, Enterprise Technology, NASA JPL



Jim Rinaldi Executive Director, Innovate@UCLA Former CIO, JPL



Davida Johnson **Executive Sponsor** Executive Director, UCLA OARC



Thomas Phelps Immediate Past Chair, Gartner Events Chair SVP & CIO, Laserfiche



Bhupesh Arora

**Executive Chair** 

CTO, Howard Hughes

Lea Eriksen Membership Chair Director of Technology & Innovation & CIO, City of Long Beach



**Howard Miller** Membership Vice-Chair CIO, UCLA Anderson School of Management



Greg Moore Sponsorship Chair VP, CIO, KB Home



Greg Geary Sponsorship Vice-Chair SVP & CIO, Whittier Trust Company



Doug Goetz Governance Committee Chair Fox Corporation



Theresa Miller WIT Committee Chair SVP, Operational Resilience & Compliance, Former CIO & EVP, Information Technology, Lionsgate



Andy Schlei Executive Leadership Awards (ELA) Chair Former SVP, Sony Pictures Entertainment



Kevin Gray Programs Vice-Chair CTO, Metrolink/Southern California Regional Rail Authority



Joseph Cevetello **Programs Event Chair** Former Director Public and Social Impact,



Lucy Avetisyan UCLA CIO Associate Vice Chancellor and CIO,



Bill Goodin Faculty Advisor (Samueli) Faculty Advisor, UCLA Henry Samuel School of Engineering & Applied Science



**Heather Felix** Anderson Advisor Program Director, UCLA Anderson's Easton Technology Management



Rob Devers Sponsorship Committee VP & CIO, Majestic Realty Co.



Heidi Pease WIT, Executive Leadership Awards (ELA) Committee CEO, LA Blockchain Lab Wave Financial, Head of Special Operations



Michael Wang Sponsorship Committee CIO/CISO & Vice President, Digital Innovation, Epson America, Inc.



Piper O'Brien WIT Committee Client Solutions Manager, iSpace



Man Jit Singh Executive Leadership Awards (ELA) Committee CEO, SR Labs, Inc.



Randi Levin WIT Committee Former CIO, Jet Propulsion Lab (JPL)



Tammy Choy WIT Committee Director of Cybersecurity, LA28 Olympic & Paralympic Games



Beverly Macy Executive Leadership Awards (ELA) Committee Educator, UCLA



Trent Johnson Industry/Academic Partnerships Chief Strategy Officer, Cie



Melanie Hildebrandt WIT, Industry/Academic Partnerships EVP & CIO, Endeavor



Ghalib Kassam Programs Committee CIO, Los Angeles Times



Nyariana Maiko Membership Committee CIO, Port of Long Beach



Snezana Sibalic Program Manager Innovate@UCLA

### Our Members, Your Network

#### TIER 1









































































TOPGOLF

CALLAWAY

























αcquired εxperience





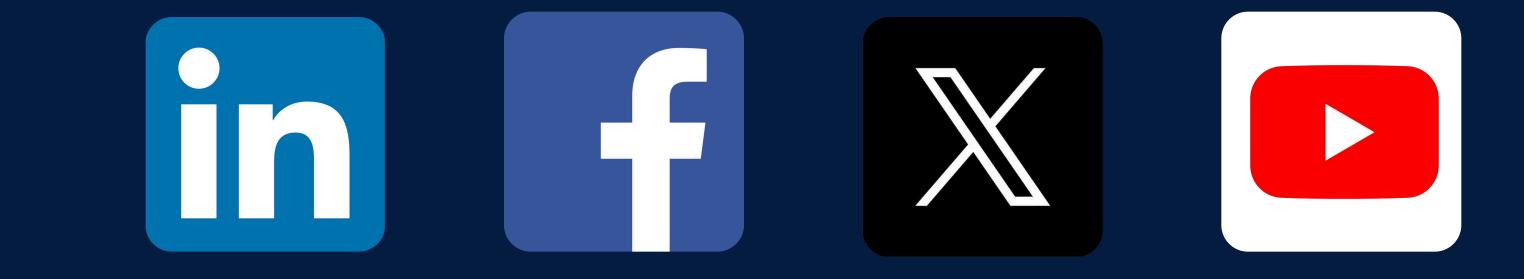








### Follow Us









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