



INNOVATE@UCLA

Innovation. Education. Community.

2025 SPONSORSHIP PROSPECTUS



[contact info@innovateucla.org](mailto:contactinfo@innovateucla.org)

WHY INNOVATE@UCLA?

Innovate@UCLA connects the tech community with industry thought leaders and world-renowned academia and students.

Through Innovate@UCLA's mission of innovation and community members gain a range of enriching experiences and insight that take them on their digital journey.

Highlight your organization's point of view on the topics that matter most to IT leaders

- Topic alignment with company's offerings
- On stage speaking Executive speaking opportunities*
- Hot topic opening remarks

Build brand awareness & gain exposure to a new set of prospective customers

- On site branding
- Dedicated marketing mailer
- Company logo on event website

Opportunities to make meaningful **connections** with IT leaders from a variety of industries & companies

- Access to opt-in attendee contact info
- Connect with IT executives in an intimate setting
- Built-in networking time throughout event

Past event attendees include IT leaders from:

LIONSGATE™

AVASANT



EPSON

JPL

cie



slalom

kb
HOME

CAA

Laserfiche®

AEROSPACE

CITY OF
BURBANK

*Based on availability

SPONSORSHIP OPPORTUNITIES

BENEFITS	Regular Events - Summits, CXO Exchanges, WIT Events			Executive Leadership Awards Event		
	NETWORKING	PLATINUM	VIRTUAL	PLATINUM	GOLD	SILVER
Sponsorship recognition at the event	✓	✓	✓	✓	✓	✓
Name & logo on event material	✓	✓	✓	✓	✓	✓
Table & display of printed material at non-virtual events		✓	✓	✓	✓	n/a
Employee Event Passes	2	4	n/a	4	3	2
Paragraph summary in a pre-event email to members	1	2	1	4	2	n/a
Qualified Event Passes		✓	2	up to 4	1	1
3-5 min presentation during the event		✓	✓	✓	n/a	n/a
Website Recognition		✓	✓	✓	✓	✓
List of company names & titles of registered attendees prior to event		✓	✓	✓	n/a	n/a
Opt-in prompt during registration		✓	✓	✓	✓	n/a
* Members; ** Non-Members	\$2,500* \$3,500**	\$5,000* \$7,500**	\$2,500	\$15,000	\$7,500	\$5,000

BOARD MEMBERS

Committed to a diversity of perspectives



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Executive Chair
CTO, Howard Hughes



Beth Apillanes
Vice Chair
Manager, Enterprise Technology, NASA JPL



Jim Rinaldi
Executive Director, Innovate@UCLA
Former CIO, JPL



Davida Johnson
Executive Sponsor
Executive Director, UCLA OARC



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Immediate Past Chair, Evanta Events Chair
SVP & CIO, Laserfiche



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Membership Chair
Director of Technology & Innovation & CIO,
City of Long Beach



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CIO, UCLA Anderson School
of Management



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VP, CIO, KB Home



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SVP & CIO, Whittier Trust Company



Doug Goetz
Governance Committee Chair
SVP, Operational Resilience & Compliance,
Fox Corporation



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WIT Committee Chair
Former CIO & EVP, Information Technology,
Lionsgate



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Executive Leadership Awards (ELA) Chair
Former SVP, Sony Pictures Entertainment



Kevin Gray
Programs Vice-Chair
CTO, Metrolink/Southern California
Regional Rail Authority



Joseph Cevetello
Programs Event Chair
Director Public and Social Impact,
Slalom



Lucy Avetisyan
UCLA CIO
Associate Vice Chancellor and CIO,
UCLA IT Services



Bill Goodin
Faculty Advisor (Samueli)
Faculty Advisor, UCLA Henry Samuel School
of Engineering & Applied Science



Heather Felix
Anderson Advisor
Program Director, UCLA Anderson's
Easton Technology Management
Center



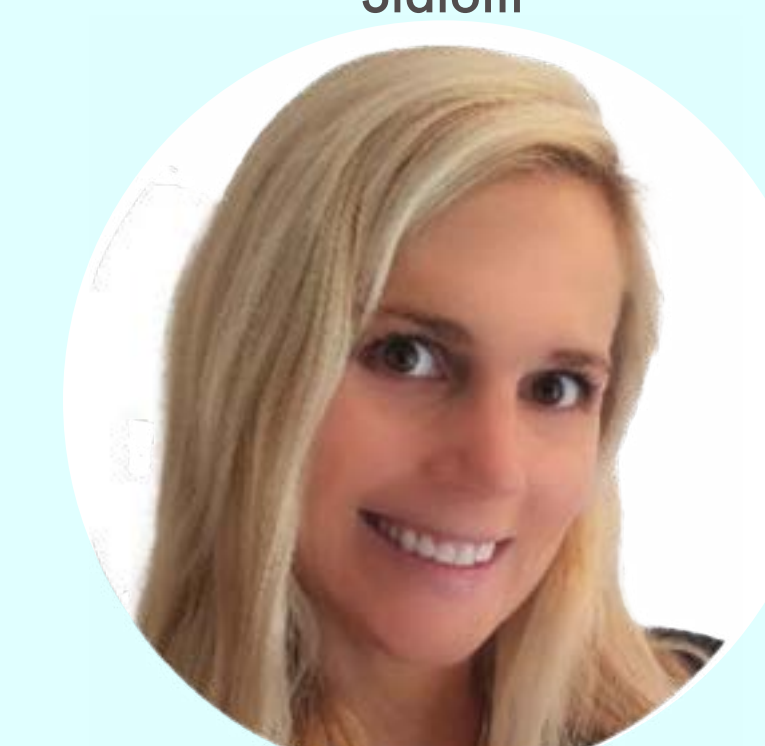
Rob Devers
Sponsorship Committee
VP & CIO, Majestic Realty Co.



Heidi Pease
WIT, Executive Leadership Awards (ELA) Committee
CEO, LA Blockchain Lab Wave Financial,
Head of Special Operations



Michael Wang
Sponsorship Committee
CIO/CISO & Vice President,
Digital Innovation, Epson
America, Inc.



Piper O'Brien
WIT Committee
Client Solutions Manager,
iSpace



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Executive Leadership Awards (ELA) Committee
CEO, SR Labs, Inc.



Randi Levin
WIT Committee
Former CIO, Jet Propulsion Lab (JPL)



Tammy Choy
WIT Committee
Director of Cybersecurity, LA28
Olympic & Paralympic Games



Beverly Macy
Executive Leadership Awards (ELA) Committee
Educator, UCLA



Trent Johnson
Industry/Academic Partnerships
SVP & Chief Strategy Officer,
Cie



Melanie Hildebrandt
WIT, Industry/Academic Partnerships
EVP & CIO, Endeavor



Ghalib Kassam
Programs Committee
CIO, Los Angeles Times



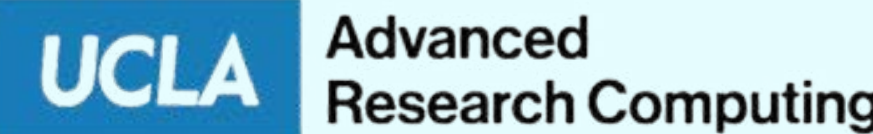
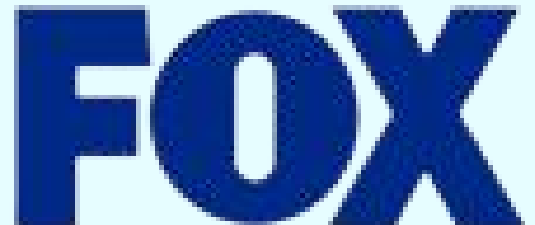
Nyariana Maiko
CIO, Port of Long Beach



Snezana Sibalic
Program Manager
Innovate@UCLA

Our Members, Your Network

TIER 1



TIER 2



TIER 3

