

INNOVATE@UCLA

Innovation. Education. Community.

2025 Membership Prospectus



Membership Value Proposition

Engage with a community of leading technology practitioners and providers, world-class university educators and researchers, emerging technology originators, and a talented student population.

Access our network

CxOs representing Fortune 500 companies
Public Sector Entities
Startups and Emerging Technology Companies



Events

Virtual thought leadership sessions
Quarterly in-person networking and social events
Select speaking and presentation opportunities



Access to UCLA resources

UCLA content and research
Access to UCLA talent pool
Student mentorship/teaching opportunities



Membership Tiers

Tier 1 Corporate

INDIVIDUAL & VIP tier benefits, plus:

- Benefits open to entire organization
- Student engagement (e.g., access to interns, student programs, & mentorship opportunities, etc.)
- Promotional opportunities on Innovate@UCLA mailers

Tier 2 VIP

INDIVIDUAL tier benefits, plus:

- Attend exclusive events (CXO Exchange - Practitioners only, Evanta, etc.)
- Newsletter spotlight (Providers - Case study spotlight)
- Speaking opportunities (events and with students)
- May be considered for Innovate@UCLA board service

*Requires Innovate@UCLA interview

Tier 3 Individual

INDIVIDUAL tier benefits:

- Attend general in-person and virtual events
- Typically includes meals/beverages, where available, at no additional fee
- Networking & access
- Content as available from events
- Receive Innovate@UCLA newsletter

*Not available for Providers

Membership Tier Prices

Corporate

(All Company, All Events)

- Public Sector (\$3,500)
- Practitioner Revenue < \$1B (\$3,500)
- Practitioner Revenue > \$1B (\$7,000)
- Services Providers (\$7,000)

VIP

(One Person, All Events)

- Public Sector (\$1,500)
- Practitioner Revenue < \$1B (\$1,750)
- Practitioner Revenue > \$1B (\$1,750)
- Services Providers (N/A)

Individual

(One Person, Non-Exclusive Events)

- Public Sector (\$275)
- Practitioner Revenue < \$1B (\$325)
- Practitioner Revenue > \$1B (\$325)
- Services Providers (N/A)

BOARD MEMBERS

Committed to a diversity of perspectives



Bhupesh Arora
Executive Chair
CTO, Howard Hughes



Beth Apillanes
Vice Chair
Manager, Enterprise Technology, NASA JPL



Jim Rinaldi
Executive Director, Innovate@UCLA
Former CIO, JPL



Davida Johnson
Executive Sponsor
Executive Director, UCLA OARC



Thomas Phelps
Immediate Past Chair, Evanta Events Chair
SVP & CIO, Laserfiche



Lea Eriksen
Membership Chair
Director of Technology & Innovation & CIO,
City of Long Beach



Howard Miller
Membership Vice-Chair
CIO, UCLA Anderson School
of Management



Greg Moore
Sponsorship Chair
VP, CIO, KB Home



Greg Geary
Sponsorship Vice-Chair
SVP & CIO, Whittier Trust Company



Doug Goetz
Governance Committee Chair
SVP, Operational Resilience & Compliance,
Fox Corporation



Theresa Miller
WIT Committee Chair
Former CIO & EVP, Information Technology,
Lionsgate



Andy Schlei
Executive Leadership Awards (ELA) Chair
Former SVP, Sony Pictures Entertainment



Kevin Gray
Programs Vice-Chair
CTO, Metrolink/Southern California
Regional Rail Authority



Joseph Cevetello
Programs Event Chair
Director Public and Social Impact,
Slalom



Lucy Avetisyan
UCLA CIO
Associate Vice Chancellor and CIO,
UCLA IT Services



Bill Goodin
Faculty Advisor (Samueli)
Faculty Advisor, UCLA Henry Samuel School
of Engineering & Applied Science



Heather Felix
Anderson Advisor
Program Director, UCLA Anderson's
Easton Technology Management
Center



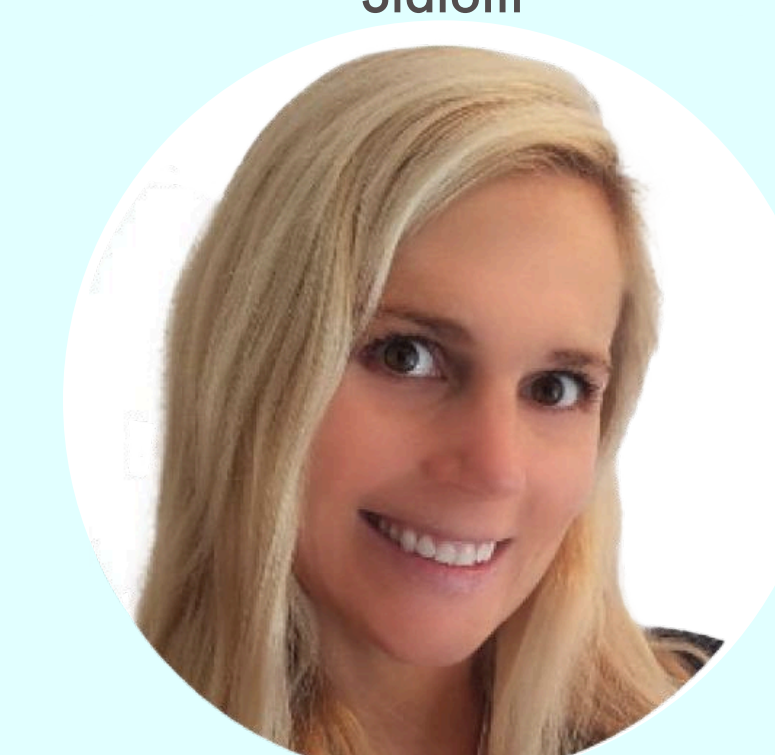
Rob Devers
Sponsorship Committee
VP & CIO, Majestic Realty Co.



Heidi Pease
WIT, Executive Leadership Awards (ELA) Committee
CEO, LA Blockchain Lab Wave Financial,
Head of Special Operations



Michael Wang
Sponsorship Committee
CIO/CISO & Vice President,
Digital Innovation, Epson
America, Inc.



Piper O'Brien
WIT Committee
Client Solutions Manager,
iSpace



Man Jit Singh
Executive Leadership Awards (ELA) Committee
CEO, SR Labs, Inc.



Randi Levin
WIT Committee
Former CIO, Jet Propulsion Lab (JPL)



Tammy Choy
WIT Committee
Director of Cybersecurity, LA28
Olympic & Paralympic Games



Beverly Macy
Executive Leadership Awards (ELA) Committee
Educator, UCLA



Trent Johnson
Industry/Academic Partnerships
SVP & Chief Strategy Officer,
Cie



Melanie Hildebrandt
WIT, Industry/Academic Partnerships
EVP & CIO, Endeavor



Ghalib Kassam
Programs Committee
CIO, Los Angeles Times



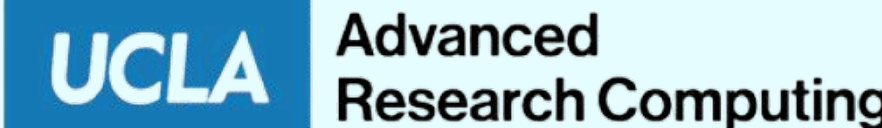
Nyariana Maiko
CIO, Port of Long Beach



Snezana Sibalic
Program Manager
Innovate@UCLA

Our Members, Your Network

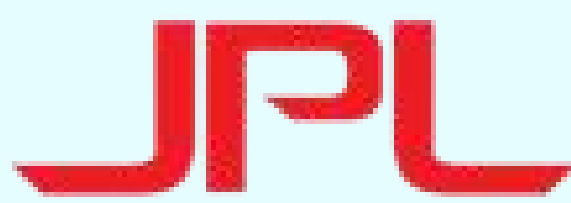
TIER 1



TIER 2



TIER 3





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